* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

56.5% of the campaigns were successful. Theater seems to be popular followed by film & video and then music. Film and Video is a successful category amongst all the countries.

The successful and the failed campaigns have huge variance in data

World music is a successful subcategory where all of them were 100% successful.

Failed and successful are almost equal in case of theater plays and could be given more push or resources to make them a success.

Technology Web is successful and can use more funding

Plays are having the highest number of projects at 344 with 187 of them successful and 132 failed

For the outcomes, the cancellations are almost linear, does not cross 10 and it does not get to zero

Failed seems to be trending downward so does the success month over month

There is one spike during the months of July which is understandable because of the summer months.

* What are some limitations of this dataset?

The dataset has various currencies but there is no assigned base currency to convert, to make the comparison efficient.

Journalism has no representation even though it has been highly successful, and it is only in US and none of the other countries.

Denmark has only theater and plays and it is all a success but there is nothing on the other categories.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Chart for all currencies could be created for understanding the impact each one of them has on various categories. That would help us arrive at which one will generate the most revenue in that country.

Bonus Questions

* Use your data to determine whether the mean or the median better summarizes the data

Mean and Median vary so different, it defaults to skewing of data based on max values.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

The successful and unsuccessful campaigns have huge variances in data